

West Loop Bavarian Block Party  
c/o Star Events Inc.  
1609 W. Belmont Ave, Chicago, IL 60657



FOR IMMEDIATE RELEASE

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**Saturday-Sunday, September 16-17**  
**Haymarket Center Brings Oktoberfest to the West**  
**Loop with its Bavarian Block Party**  
*German Cuisine, Live Music, and Family Activities*

CHICAGO— Chicago and Germany may be half a world apart, but you won't need to travel far for an incredible Oktoberfest experience. On September 16<sup>th</sup> and 17<sup>th</sup>, Haymarket Center's Associate Board will host the West Loop Bavarian Block Party, a weekend-long event that will offer guests a terrific time and raise funds to support Haymarket Center's work in treating substance use disorders. The event will be held on Washington Boulevard and Sangamon Street in Chicago's West Loop neighborhood, and will take place from noon to 10 p.m. Saturday and noon to 8 p.m. Sunday. The event will be produced by Star Events.

True to its name, the Bavarian Block Party will center on an authentic celebration of German culture, complete with popular German foods such as bratwurst and pretzels along with traditional American fare. The Bavarian Block Party will similarly feature live music, including a mix of German polka bands as well as local rock and pop groups. Alcohol will be available for purchase, but a refreshing and delicious array of non-alcoholic beer and mocktails will also be available as an alternative. The event will also feature a wide variety of merchant booths as well as family-friendly games and activities.

Haymarket Center, the non-profit organization responsible for this event, has been in operation since 1975, when it was founded in response to a growing need for comprehensive treatment for individuals experiencing substance use disorders. Today, Haymarket Center serves more than 12,000 people each year, providing treatment and support to anyone in need, regardless of their ability to pay.

While the Bavarian Block Party is a new event, Haymarket Center is no stranger to hosting popular parties in the West Loop. Traditionally, Haymarket Center has organized an annual summer block party to celebrate the birthday of its founder, the late Monsignor Ignatius McDermott. Haymarket Center holds these events to not only raise funds for its comprehensive substance use and mental health treatments, but to bring the community together and celebrate the impact that the Center has made for those in need. Entry to the event is free, but donations are encouraged.

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