



**HAYMARKET
CENTER**
HOPE STARTS HERE.



Brats. Bretzels. Beverages.

September 16 & 17, 2023

West Loop, Chicago

Chicago's first sober friendly Oktoberfest! Don your Dirndl and your Lederhosen, fill your stein with a variety of German beer OR your favorite non-alcoholic drink and say "Prost" to the West Loop!

Haymarket Center's Associate Board will host the weekend-long event that will offer guests a terrific time and raise funds to support Haymarket Center's work in treating substance use disorders. The Bavarian Block Party will center on an authentic celebration of German culture, featuring an amazing lineup of Oompah music, kids activities, brats, bretzels, and beverages everyone can enjoy.



westloopfest.org

About Haymarket Center

The West Loop Bavarian Block Party benefits Haymarket Center, the largest not-for-profit community-based adult detoxification, residential, and outpatient substance use treatment facility in Chicago. We have continually provided comprehensive substance use and mental health treatment to Chicago's vastly ignored and underserved populations regardless of their ability to afford services. West Loop Fest grew from an annual birthday celebration for our founder, the late Monsignor Ignatius McDermott as a way to bring the community together and create goodwill among our neighbors. We continue to honor this tradition with our annual West Loop Fest fundraiser.

Sponsorship Opportunities

Festival Champion: \$5,000

- Recognition in premium position on marketing materials (incl. Haymarket emails, socials, and website)
- Opportunity to distribute marketing collateral
- Signage placements throughout the event
- Live mention from stage

Haymarket Hero: \$2,500

- Recognition on marketing materials (incl. Haymarket emails, socials, and website)
- Signage placements throughout the event

Supporter: \$1,000

- Name listing on Haymarket website

*Activation space is available - contact us for more information.

Underwriting Opportunities

Includes recognition and signage in associated area

Main Stage: \$30,000

Kid's Fest: \$15,000

Mocktail Bar: \$5,000

Souvenir: \$3,000

Purchase your sponsorship today at westloopfest.org

FOR MORE INFORMATION:

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